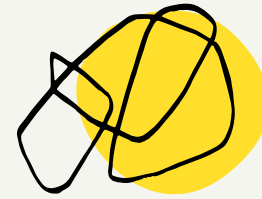


Rethinking Addiction in a Digital World

Andre, Annabella, Di, Krishna





The Problem

We live in a world in which screens and the Internet are a necessity.
If we stop to think about its impacts on us,
what would we discover?



Agenda

Part 1: The Definitions

Part 2: The Science

Part 3: The Effects

Part 4: The Applications

Part 5: Discussion

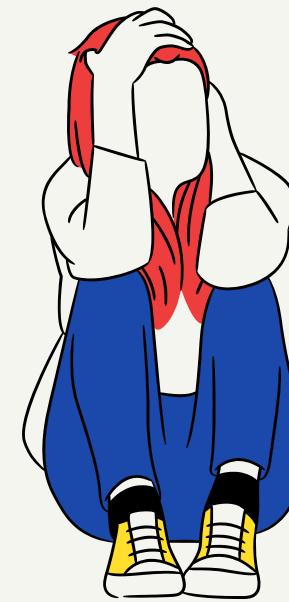




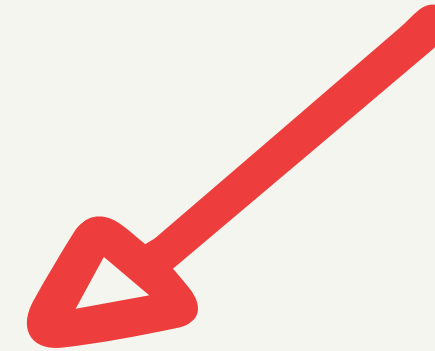
The
Definitions
Part 01



Technology addiction is a **real** addiction. It exists in multiple forms.



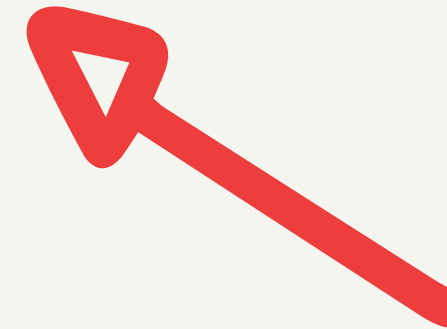
Screen Addiction



Internet
Addiction



Drug Addiction





Perceptions

"...you do still develop an addiction to the stuff [caffeine]. And it's a **real** physiological addiction, not a **wimpy** psychological addiction like people claim for video games or the Internet."

- **CGP Grey**, YouTuber w/ 4.8m followers on a video w/ 7.3m views



Technology addiction should be treated like any other addiction.

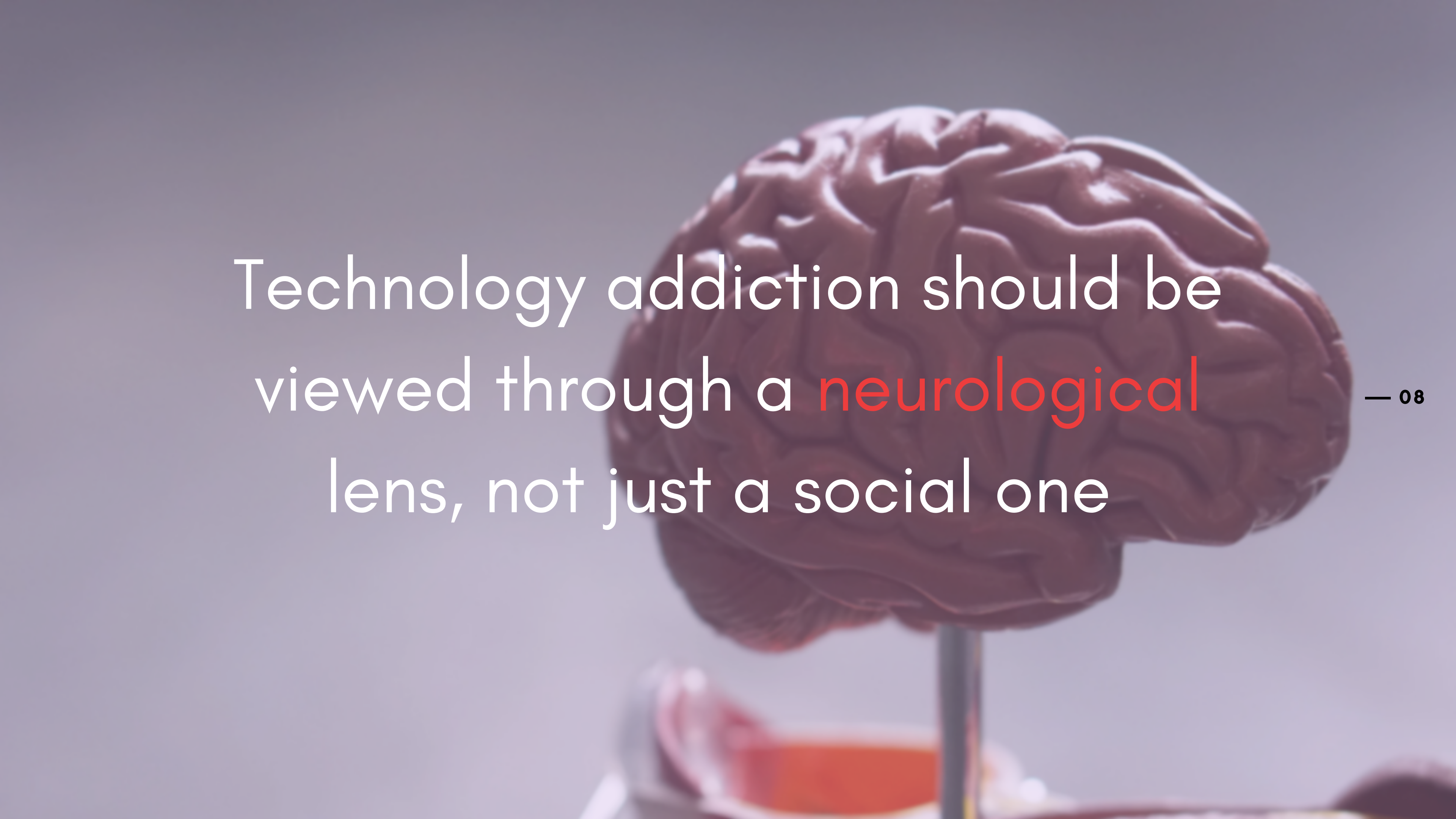
"We need to start **tapering** of your phone use"

"You are **weak** if you cannot stop yourself."

"Let us set up a **plan** to reduce your technology usage"

"How **hard is it** to just get over gaming?"



A human brain is shown on a black stand, positioned in the center-right of the frame. The brain is a dark reddish-brown color and has a highly textured, wrinkled surface. In the background, slightly out of focus, is a petri dish containing a red liquid. The overall background is a light, neutral gray.

Technology addiction should be
viewed through a **neurological**
lens, not just a social one



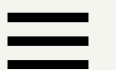
In a world of hyper-connectivity,
how should society address
technology addiction?

The Science
Part 02



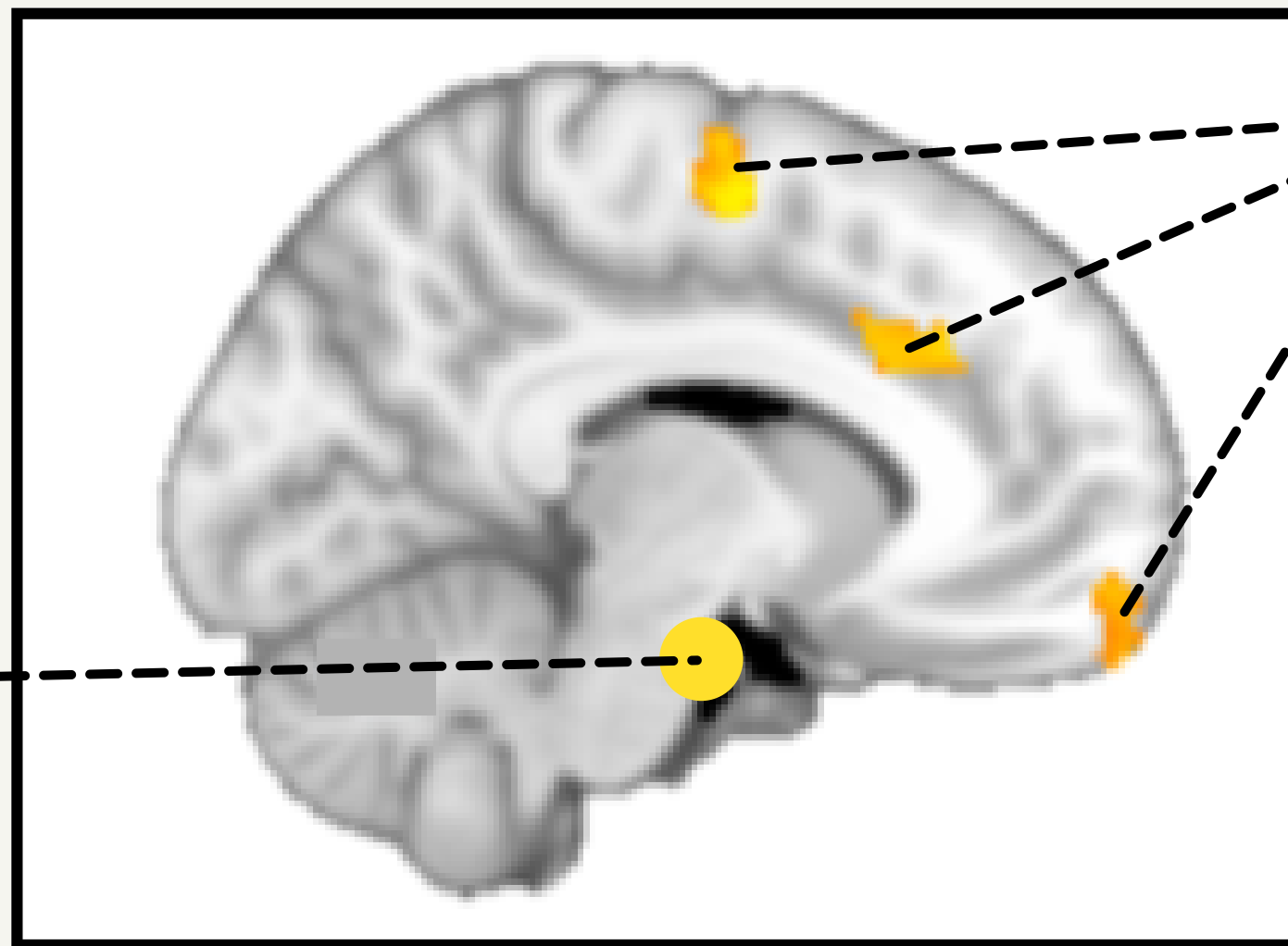


Internet addiction is correlated with physical restructuring in the brain.





Restructured Areas of the Brain



Information Transfer

- connects brain regions
- sensory information transfer and processing
- executive and memory functions

Action Selection

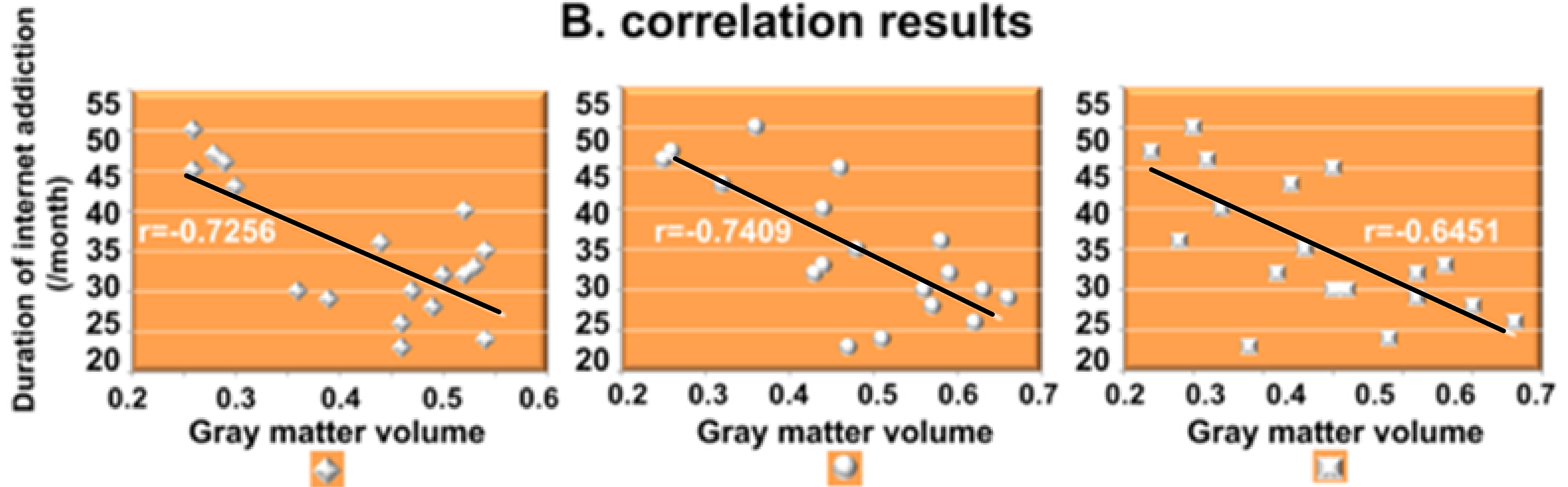
- inhibit inappropriate actions
- allow appropriate actions
- filter out irrelevant information
- assess motivational significance



The volume of gray matter was **negatively correlated** with duration of internet addiction.



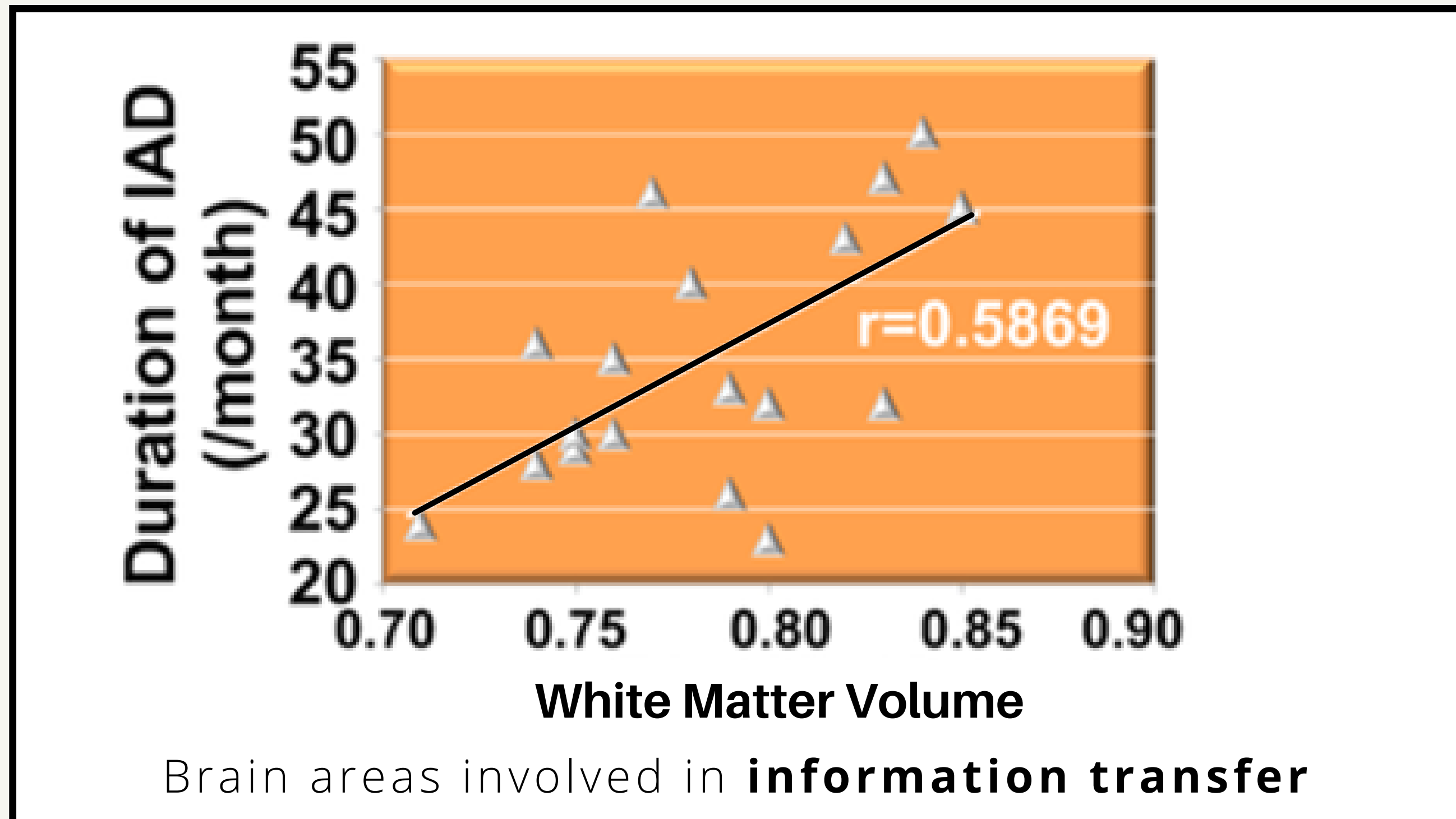
B. correlation results



Brain areas involved in **action selection**



The volume of **white matter** was also **positively correlated** with internet addiction.





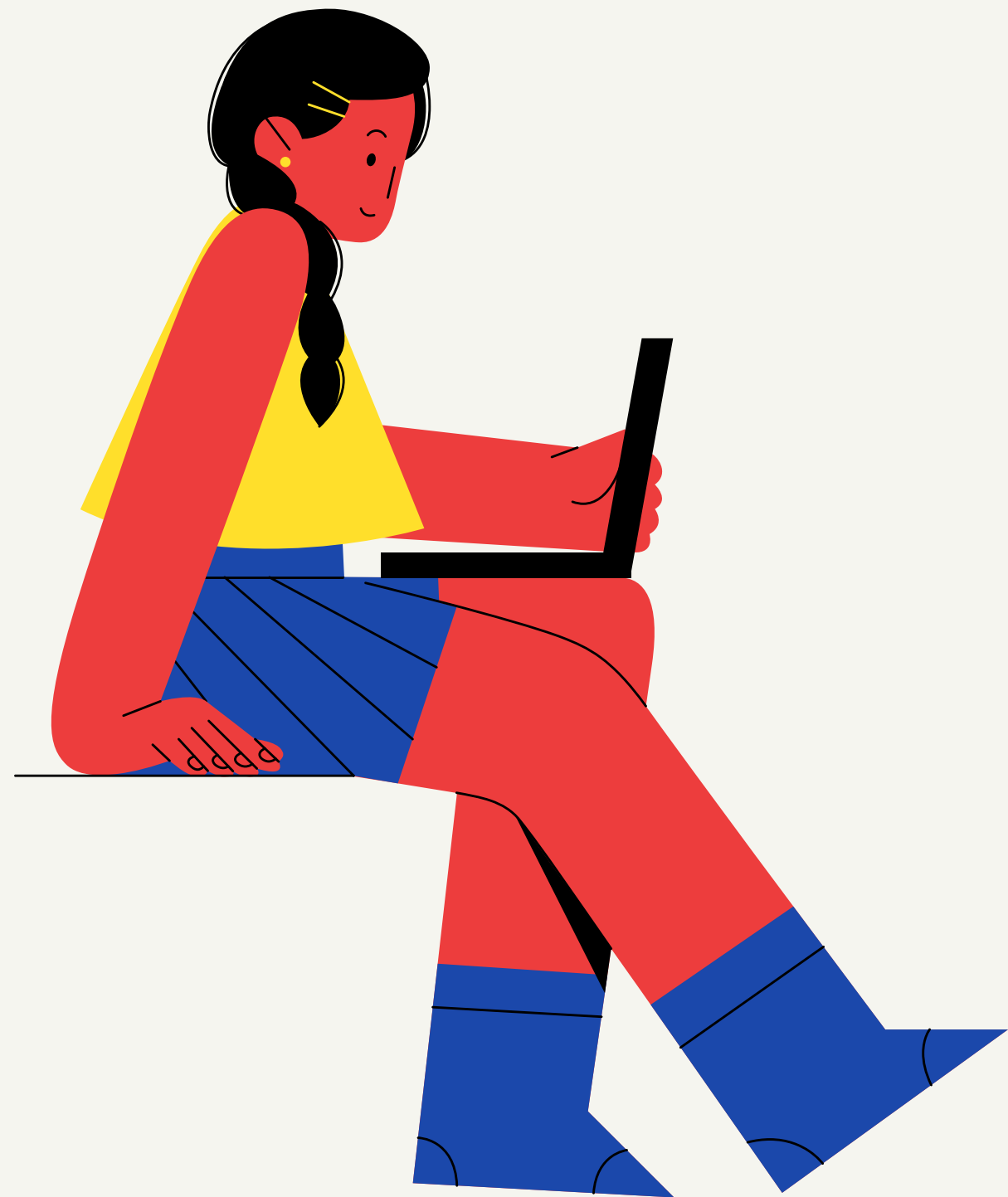
Physical restructuring
may interfere with
cognitive processes.



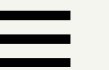
The Effects

Part 03



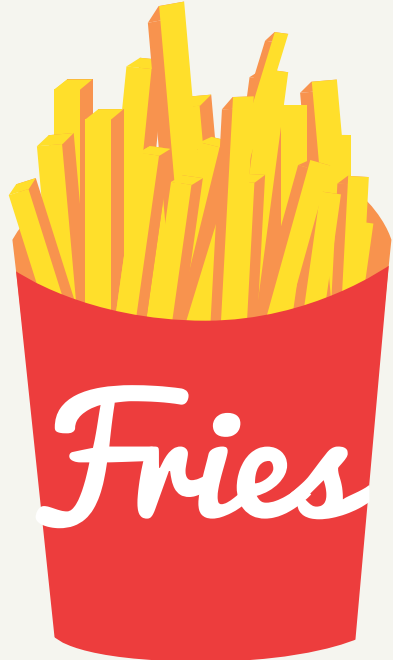


What are the **behavioral and cognitive** effects of screen addiction, and why?

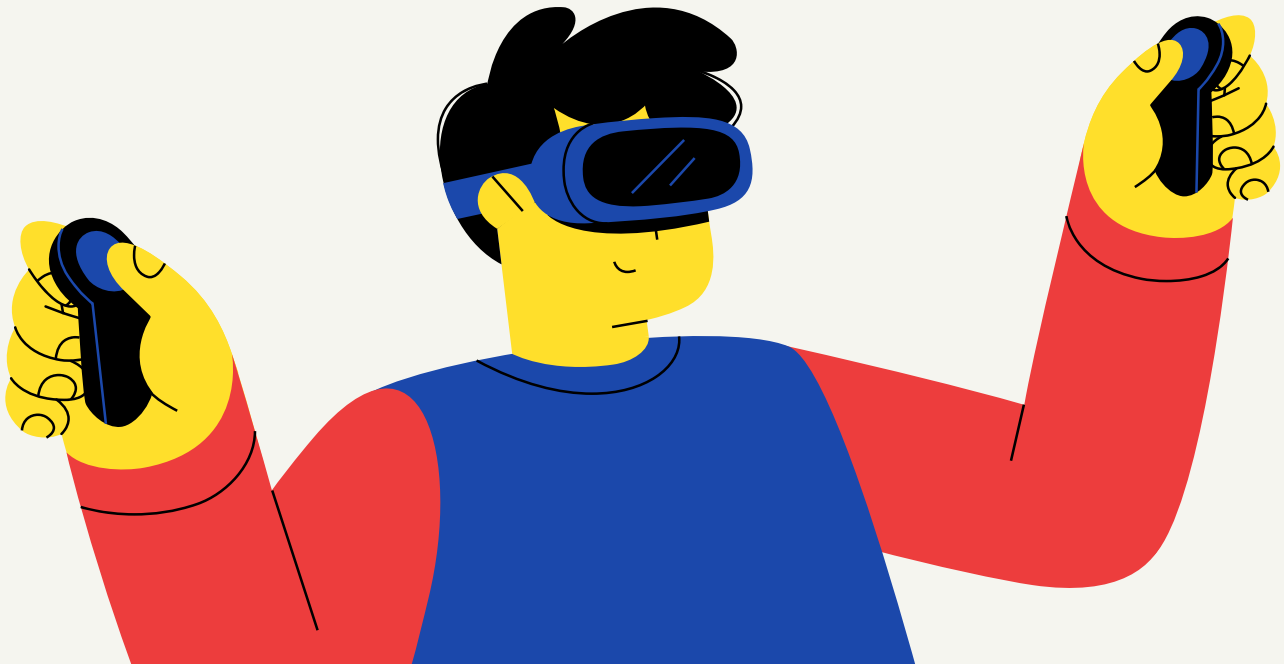
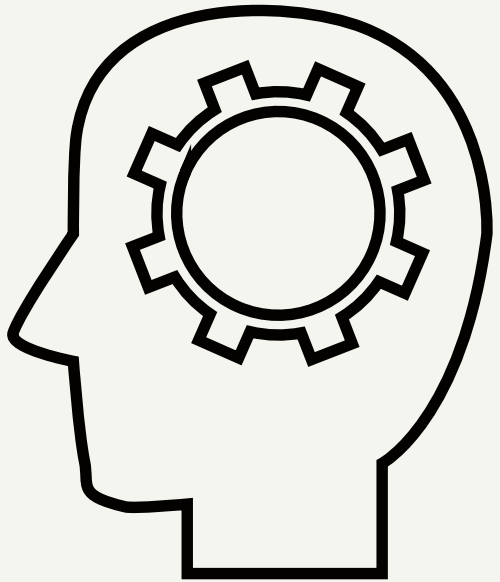




Behavioral impacts



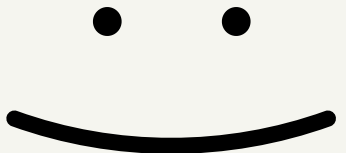

Cognitive impacts





More time is spent on apps that make us **less happy**



	
<ul style="list-style-type: none">• Relaxation• Exercise• Weather• Reading• Education• Health	<ul style="list-style-type: none">• Dating• Social networking• Gaming• Entertainment• News• Web browsing
9 minutes per day	27 minutes per day

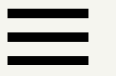




We spend more time on apps that induce negative emotions because they lack **stopping cues**

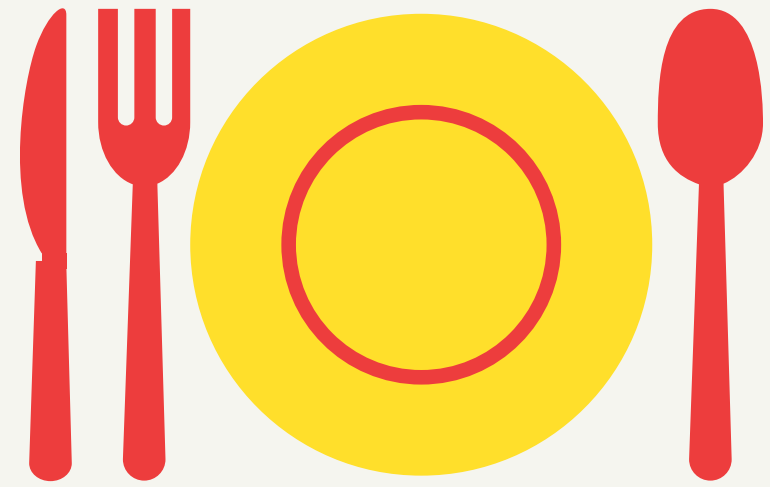


VS.

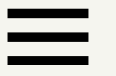




We **add** stopping cues into our daily lives



stopping cue



The
Applications
Part 04





Two scientific findings

How do we navigate and use unclear research?



Article | [Open Access](#) | Published: 17 October 2019

Daily blue-light exposure shortens lifespan and causes brain neurodegeneration in *Drosophila*

Trevor R. Nash, Eileen S. Chow, Alexander D. Law, Samuel D. Fu, Elzbieta Fuszara, Aleksandra Bilska, Piotr Bebas, Doris Kretzschmar & Jadwiga M. Giebultowicz [✉](#)

npj Aging and Mechanisms of Disease **5**, Article number: 8 (2019) | [Cite this article](#)

50k Accesses | **11** Citations | **506** Altmetric | [Metrics](#)

Science News

from research organizations

Blue light may not be as disruptive to our sleep patterns as originally thought

Date: December 16, 2019

Source: University of Manchester

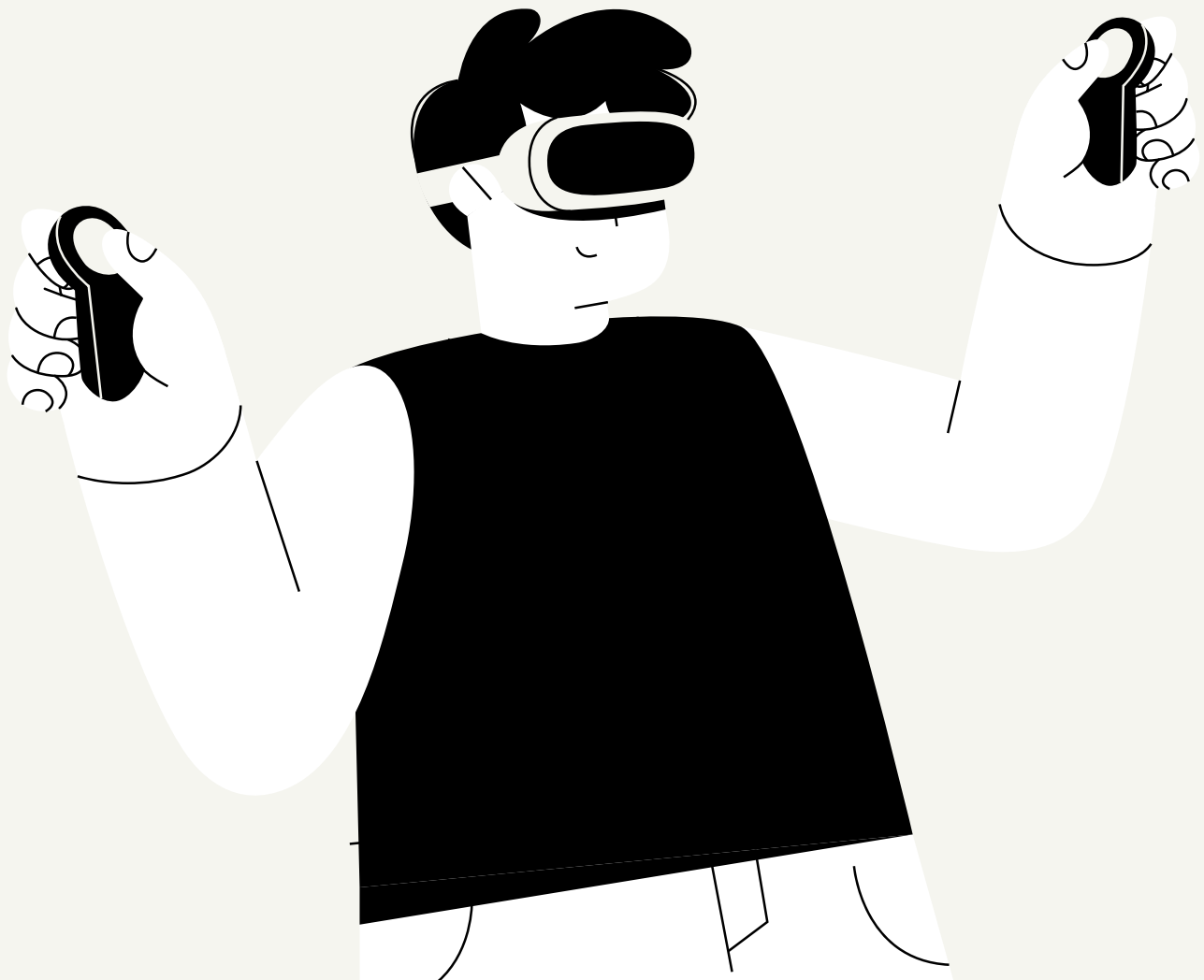
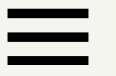
Summary: Contrary to common belief, blue light may not be as disruptive to our sleep patterns as originally thought -- according to scientists. According to the team, using dim, cooler, lights in the evening and bright warmer lights in the day may be more beneficial to our health.





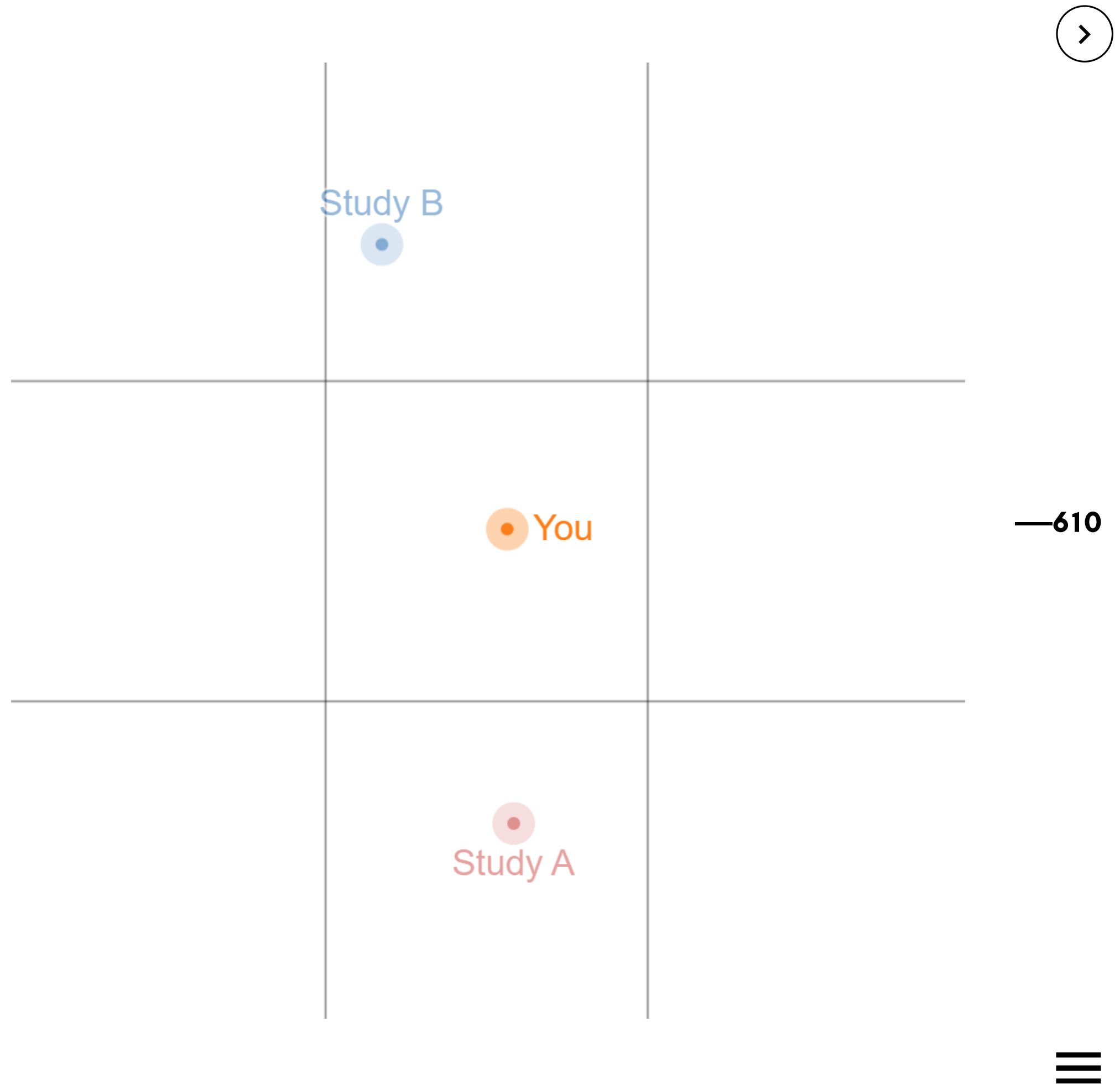
Two contradictory (?) scientific findings

Humans instinctively binarize.



Scientific
research lies
on a plane.

Individual
studies are
"point-specific".





- Applied to an *animal* model (flies)
- *Immersive* conditions (all blue light / all darkness / all white light)
- Studies *brain neurodegeneration*

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- Applied to an *animal* model (mice)
- Compares cooler colors with warmer colors
- Studies *sleep pattern* impact

Science News *from research organizations*

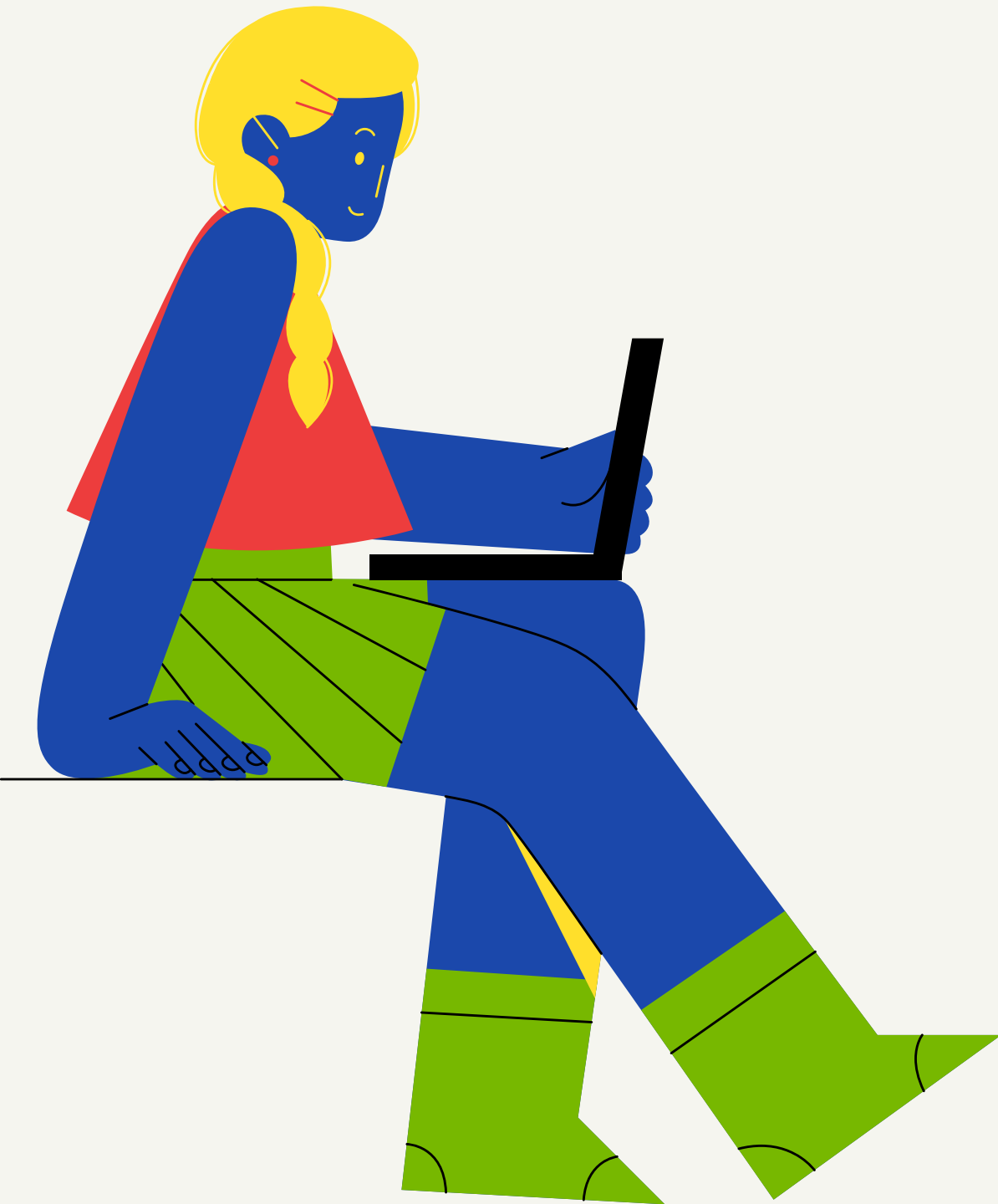
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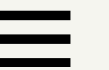
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These studies are very different. Do they apply to you? That's up for you to decide, as an informed citizen.

It's better to err on the side of caution.



Recap

Part 1: The Definitions

Screen addiction should not be thought of as an issue of willpower but should be treated the same way as chemical addictions.

Part 2: The Science

Screen addiction is not only neurologically based, but can physically restructure the human brain.

Part 3: The Effects

Screen addiction leads to many behavioral and cognitive effects, including impacts on happiness.

Part 4: The Applications

Scientific studies are point-specific. Be careful when extrapolating.



Discussion Questions



Part I: The Definitions

Should society address and treat internet addiction as one of a fundamentally neurological problem? Is technology addiction an inevitable reality of a world going online or is it an issue that should be addressed?

Part II: The Science

How severe/important do you think neurological changes from internet addiction are? Will knowing this change your internet usage in the future? Why or why not?

418
1

Part III: The Effects

How should the effects of internet addiction be addressed if the conditions of internet addiction cannot be solved?

Part IV: The Applications

How do or should individuals and societies navigate limited or “point-specific” scientific research amidst urgent phenomena? How does society balance the necessity of technology in a digital world with concrete impacts on its constituents?



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— 177
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Citations

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